



A Commitment to Caring *Since 1899*

BARK IN THE PARK 18
18th Annual 5K FUNdraiser for the Animals
Saturday, May 5, 2012

Your support will help us to continue building a community of caring by helping pets and educating people.

SPONSORSHIP OPPORTUNITIES:

Platinum Circle Sponsor **\$7,500**

- Logo display on the front of the event t-shirt (printing deadline March 20).
- Announcer mentions from sound stage.
- Activity naming opportunity.
- Opportunity to sample product or distribute promotional material at the event.
- Inclusion in press kit sponsor listing.
- Recognition as a pet partner for one year in every issue of the Society's magazine, and listing for one year on our "Pet Partners" plaque in the Adoption Center lobby.
- Logo display in the event brochure (printing deadline approx. February 20th), on our web site, and on event signage.

Gold Circle Sponsor **\$5,000**

- Logo display on the back of the event t-shirt (printing deadline March 20).
- Announcer mentions from sound stage.
- Opportunity to sample product or distribute promotional material at the event (exclusive tent provided).
- Inclusion in press kit sponsor listing.
- Recognition as a pet partner for one year in every issue of the Society's magazine, and listing for one year on our "Pet Partners" plaque in the Adoption Center Lobby.
- Logo display in the event brochure (printing deadline February 20), on our web site, and on event signage.

Silver Circle Sponsor **\$2,750**

- Logo display on the back of the event t-shirt (printing deadline March 20).
- Opportunity to sample product or distribute promotional material at the event.

- The Event:*** 5K/3.2 mile run (for people) walk (with or without your dog!) to raise funds, bring awareness to, and support The Anti-Cruelty Society's animal welfare programs.
- The Place:*** Lincoln Park at Montrose Harbor (4400 north, east of Lake Shore Drive)
- Activities:*** Canine obstacle and agility courses, demonstrations, exhibits, free product samples from small business sponsors, Denise Zak, Animal Intuitive, family fun tent—plus free snacks, raffle, souvenir photos, 50/50 raffle, and much more.
- Audience:*** 3,500 animal lovers—most with their dogs—demographics include a heavy concentration from lakefront zip codes.
- Proceeds benefit:*** The Anti-Cruelty Society, Chicago's comprehensive open-door humane society and Society for Prevention of Cruelty to Animals (SPCA of Illinois), a 501(c)(3) private, non-profit organization. Last year we found homes for over 5,000 animals, spay/neutered over 11,000 animals at a very low or no cost (free for pit-bull breeds and feral cats), educated 20,000 school children and community groups, conducted 2,600 cruelty and abuse investigations and worked with law enforcement officials in the battle against dog fighting and hosted our anti-violence after school program for at-risk high school students, assisted 2,000 pet owners through our free behavior hotline, graduated 1,000 pups and their people from our dog training classes, provided low-cost veterinary care to 1,000 pets through our charity veterinary clinic, provided pet visitation to the sick and elderly, and saved hundreds more lives through our Bruckner Rehabilitation & Treatment Center and the Virginia Butts Berger Cat Clinic and Dog Rehabilitation Center. We provide an open door for any animal in need 365 days a year.



Bark in the Park Sponsorship Commitment Form
18th Annual 5k for the Animals Saturday, May 5, 2012

Company Name (as you would like it to appear in all printed references):

Address: _____ Contact: _____

_____ Title: _____

_____ Phone: _____

Fax: _____ Email: _____

This sponsorship is (please check appropriate listing(s):

- _____ Platinum Circle Sponsor (\$7,500)
 - _____ Gold Circle Sponsor (\$5,000)
 - _____ Silver Circle Sponsor (\$2,750)
 - _____ Bronze Circle Sponsor (\$1,250)
 - _____ Goody Bag Sponsor (\$250)
 - _____ Small Business Sponsor** (\$375/\$275 for non-profits)
- **Will You Be Selling Products in Small Business Pavilion? Y N
- If Yes, \$25 additional and please provide product description _____

_____ Your Illinois Tax ID Number _____

_____ In-Kind Sponsor (brief description of in-kind donation):

_____ Estimated value of in-kind donation: \$ _____

Signature: _____ Date: _____

The Anti-Cruelty Society's Federal I.D. Number is 36-2179814
 The Anti-Cruelty Society's Tax Exempt Number is E9990-2257-02

PLEASE RETURN BY MARCH 15, 2012. Earlier deadlines apply. Commitment forms may be returned to: Attn: Nadine Walmsley, The Anti-Cruelty Society, 157 W. Grand Ave., Chicago, IL, 60654, fax: 312-644-3878 or email: nwalmsley@anticruelty.org